

# One Day Faculty Orientation on Business Statistics

A One-Day Faculty Orientation was held at Seshadripuram Institute of Management Studies on the subject “Business Statistics” on 13 September 2019. The main purpose of this orientation was to give the faculty, who are teaching this subject, a proper understanding about how to go about teaching the subject to the students as well as what pedagogy can be adopted when going forward with the subject.

Prof. Madhavan S Varadachari who is a Quality Management Consultant piloted the first technical session on Inferential Statistics. He explained to the audience the various concepts that need to be covered in the respective modules and the pedagogy that needs to be followed.

Dr. N Jaysankaran, Advisor, NMIMS University and Former Vice-Chancellor took reigns of Technical Session II where he gave a detailed list about how the faculty can go about teaching the students Descriptive Statistics. He provided the audience with a broader perspective on Bayes’ Theorem and TAT (Thematic Appreciation Test) and linked them to a variety of real-life examples, which he faced. He also gave the audience various situations and cases where they could apply these tests in the most basic and day-to-day activities.

The final session was handled by Dr. B.C. Prabhudev, Principal, GRV Business Management Academy and Resource Person, CBSMS. He covered the entire syllabus and mentioned about the various weightages that should be allotted to each module and the concepts that are important for the students. He also gave a gist of practical activities that can be implemented in the class to provide more clarity on the subject. The session was brought to a close with the certificates being issued to the members who had attended this orientation program and a group photograph being captured.

