



# Seshadripuram Institute of Management Studies

Approved by AICTE, New Delhi, Affiliated to Bangalore City University and Recognised by Govt. of Karnataka

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## Report on Industrial Tour

Date: 1 <sup>st</sup> June 2022 and 2 <sup>nd</sup> June 2022
Company- John Distilleries Private Limited, Goa Dairy, and Crompton Greaves Consumer Electricals Limited
Time: 11 am to 3 pm
Participants: 90 Members (Students and Faculty)

### Exclusive Summary

On 30<sup>th</sup> May 2022, the Seshadripuram Institute of Management Studies organized a Industrial Tour for the final year students. The industrial trip destination was Dandeli and Goa. The students were taken to John Distilleries Private Limited and Goa Dairy on 1<sup>st</sup> June 2022. The industry personalities took a tour around the industry and educated the students about manufacturing. On 2<sup>nd</sup> June 2022, the students were taken to Crompton Greaves Consumer Electricals Limited company.

### Programm Overview

#### Objective

The objective of the industrial visit was to know the manufacturing, production, and operations of the company.

The objectives were as follows:

- Understand the manufacturing process of John distilleries.
- Understand the process of production of milk, curd, pure ghee, and flavored milk.
- Learning about fans, home appliances, lighting, and pumps was done in Crompton company.



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## Methodology

In John Distilleries, prior to the visit, the students were shown a video about the company which was spoken by the CEO himself. The students were made to sit in the AV room where they telecasted the video about the company. The company is named after its CEO Paul John. After that, the students were taken for a tour around the production department and its warehouse.

In Goa dairy, prior to the visit, the students were given brief information about the company, and then they were taken for a tour around the industry.

In Crompton Greaves Consumer Electricals Limited, prior to the visit, the students were taken around the production department of the company.



**Outcome** All the students came to know about the production, manufacturing process, and overall processes in all three companies. All students and faculties had a great experience visiting these companies in Goa.

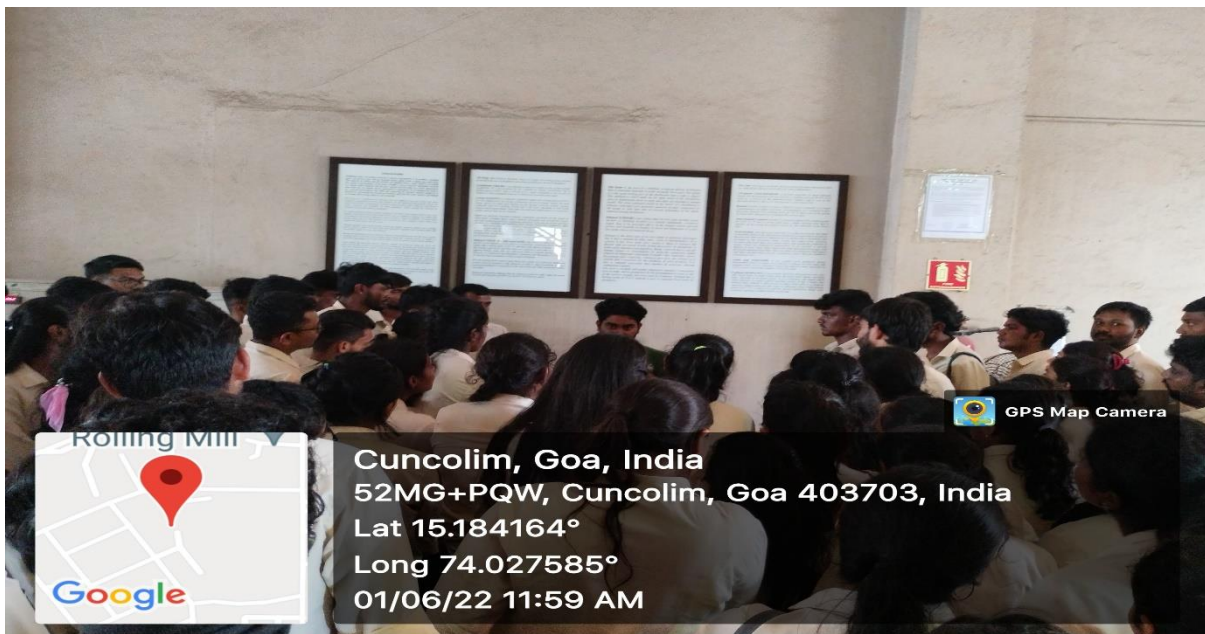


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## Conclusion

Overall, it was an informative and educative industrial tour in Goa to understand the practicality of manufacturing and plant layout and gain practical exposure towards a manufacturing unit.